

NACWA'S 2024

Sponsorship Prospectus

Showcase your firm's contributions to the clean water community and build strong relationships with utility leaders nationwide with 2024 NACWA Sponsorship!



Conference attendance averages over

250

utility and corporate leaders



70%

of utility attendees hold the position of top executive



90%

of utility attendees are decision makers in key management positions



Your 2024 All-Conference Sponsorship Spans the Following Events

- **Winter Conference**
- **National Pretreatment Workshop + Training**
- **Strategic Communications: H2O Workshop**
- **Utility Leadership Conference & 54th Annual Meeting**
- **National Clean Water Law & Enforcement Seminar**
- **Other Special Events and Webinars**
(scheduled as needed)

Questions? Contact NACWA's Director of Marketing and Outreach, Kindra Hemphill, at khemphill@nacwa.org or 202-533-1808.



All-Conference Sponsorships

Champion \$22,000 **Steward** \$16,000 **Protector** \$11,000 **Ally** \$8,250

Shared Benefits

Your logo on signage displayed during plenary sessions and networking events and in printed conference programs				
Your logo with link on NACWA's sponsor webpage, and included in one marketing email for each event				
Recognition in NACWA's Winter and Summer <i>Clean Water Advocate</i> digital magazines				
Inclusion in sponsor section of NACWA Conference App				
Access to registration list after each NACWA event				
Exclusive invitation for one representative to attend NACWA's <i>Fall Strategic Leadership Meeting</i>				
Acknowledgment on NACWA social media accounts (LinkedIn, Facebook, and Twitter)				

Exclusive Benefits

Complimentary registration to any NACWA event (estimated value between \$1,500 and \$6,000)	4	3	2	1
Complimentary job post on NACWA's Clean Water Careers	3	2	1	1
Featured posts in NACWA's Clean Water Voice Blog	3	2	1	1
Exclusive or Shared PowerPoint slide with your logo displayed during NACWA in-person events*	Exclusive	Exclusive	Shared	Shared
Featured sponsor page on NACWA's Conference App				
Banner on NACWA's website	12 mo.	12 mo.	6 mo.	6 mo.
Featured article in the Winter or Summer edition of NACWA's <i>Clean Water Advocate</i> digital magazine				
Your logo on the hotel keycards -OR- attribution of internet access for one NACWA in-person event*				
Your logo on attendee name badge lanyards -OR- cell phone charging station at one NACWA in-person event*				
Opportunity to host one 90-minute NACWA Lunch & Learn Webinar				
Sponsor of Women's Water Network Events				
Sponsor for NACWA's Scholarship Program				
Shared sponsor of Networking Lounge at the Winter and Utility Leadership Conferences				
Shared sponsor of all coffee breaks at either NACWA's Winter or Utility Leadership Conference				

*NACWA's 2024 in-person events include the Winter Conference, National Pretreatment Workshop + Training, Strategic Communication: H2O Workshop, Utility Leadership Conference and National Clean Water Law & Enforcement Seminar.