

2025 NACWA

# Sponsorship Prospectus

Highlight your support of the clean water community and build relationships with utility leaders nationwide through a 2025 NACWA Sponsorship!



## Sponsorship Spans the Following Events

- Winter Conference
- National Pretreatment Workshop + Training
- Strategic Communications: H2O Workshop
- Utility Leadership Conference & 55th Annual Meeting
- National Clean Water Law & Enforcement Seminar
- Select Special Events and Webinars (scheduled as needed)

## Why sponsor?

**133k+**

conference  
webpage views  
annually

**2.3k+**

overall annual  
event attendees

**70%**

of attendees are  
top utility  
executives



## Questions?

Contact NACWA's Director of Marketing and Outreach, Kindra Hemphill, at [khemphill@nacwa.org](mailto:khemphill@nacwa.org) or 202-533-1808.



# All-Conference Sponsorships

	<b>Champion</b> \$22,000	<b>Steward</b> \$16,000	<b>Protector</b> \$11,000	<b>Ally</b> \$8,250
<b>Shared Benefits</b>				
Logo on signage displayed during plenary sessions and networking events, and in printed conference programs				
Logo and URL on NACWA's conference and events webpage, and included in one marketing email for each event				
Inclusion in sponsor section of NACWA Conference App				
Registration list for each NACWA event				
Acknowledgment on NACWA social media accounts (LinkedIn, Facebook, and X)				
<b>Exclusive Benefits</b>				
Complimentary registration to any NACWA event* (estimated value between \$1,500 and \$6,000)	4	3	2	1
Job post on NACWA's <i>Clean Water Careers</i>	3	2	1	1
Featured post in NACWA's <i>Clean Water Voice Blog</i>	3	2	1	1
PowerPoint slide with your logo displayed during NACWA in-person events*	Exclusive	Exclusive	Shared	Shared
Banner ad on NACWA's website	12 mo.	12 mo.	6 mo.	6 mo.
Exclusive invitation for one representative to attend NACWA's <i>Fall Strategic Leadership Meeting</i>				
Shared sponsor of coffee breaks at either the <i>Winter or Utility Leadership Conference</i>				
Shared sponsor of Networking Lounge at the <i>Winter and Utility Leadership Conferences</i>				
Featured sponsor page on NACWA's Conference App				
Conference hotel keycards -OR- lanyards -OR- host a small group discussion with utility executives at one NACWA in-person event*				
Internet access at one NACWA in-person event* -OR- your logo on an edible treat -OR- your logo on pens in plenary sessions				
Host one 90-minute NACWA <i>Lunch &amp; Learn Webinar</i>				
Sponsor of <i>Women's Water Network Events</i>				
Sponsor for NACWA's Scholarship Program				

\*NACWA's 2025 in-person events include the Winter Conference, National Pretreatment Workshop + Training, Strategic Communication: H2O Workshop, Utility Leadership Conference, and National Clean Water Law & Enforcement Seminar.