



2025 Strategic Communications: H2O Workshop

June 10 - 11 | DoubleTree Suites by Hilton Detroit Downtown | Detroit, MI

As of February 27, 2025

Tuesday, June 10

8:30 – 11:30

Pre-Function

Registration

9:00 – 12:00

Crystal Ballroom

Plenary Session I

12:15 – 1:45

Terrace Room

Keynote Address & Luncheon

1:45 – 4:30

Pre-Function

Registration

2:00 – 3:15

Choose Your Own Adventure – Breakout & Workshop Sessions I

Fort Wilkens

Option 1

Breakout Room 1

Fort Brady

Option 2

Breakout Room 2

Fort Lernoult

Option 3

Breakout Room 3

3:15 – 3:45

Networking Break

3:45 – 5:00

Choose Your Own Adventure – Breakout & Workshop Sessions II

Fort Wilkens

Option 1

Breakout Room 1

Fort Brady

Option 2

Breakout Room 2

Fort Lernoult

Option 3

Breakout Room 3

5:30 – 6:30

Motor City Kitchen

Networking Reception

Wednesday, June 11

8:30 – 10:30

Pre-Function

Registration

9:00 – 12:00

Crystal Ballroom

Plenary Session II & Breakouts

9:00 – 9:05

Opening Remarks

9:05 – 10:15

Choose Your Own Adventure – Breakout & Workshop Sessions III

Fort Wilkens

Option 1

Breakout Room 1

Fort Brady

Option 2

Breakout Room 2

Fort Lernoult

Option 3

Breakout Room 3

10:15 – 10:45

Networking Break

10:45 – 12:00

Choose Your Own Adventure – Breakout & Workshop Sessions IV

Fort Wilkens

Option 1

Breakout Room 1

Fort Brady

Option 2

Breakout Room 2

Fort Lernoult

Option 3

Breakout Room 3

1:30 – 2:30

Pre-Function

Registration

1:45 – 4:00

Crystal Ballroom

Plenary Session II

4:00

Crystal Ballroom

Closing Remarks