

SACRAMENTO AREA SEWER DISTRICT STOP THE CLOG CAMPAIGN

PUBLIC INFORMATION & EDUCATION AWARD

STOP THE CLOG CAMPAIGN

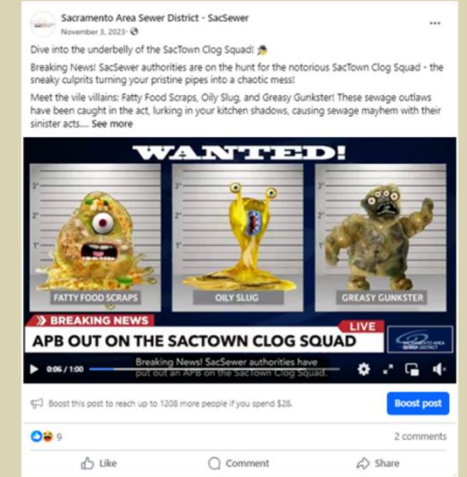
- Campaign included a video series with a 60-second mashup of the SacTown Unflushables and the Clog Squad
- Each character has a short feature that includes proper disposal practices
- Leveraged on social media with over 240,000 impressions, as well as through print resources such as bill inserts
- Learn more at sacsewer.com



Scan the QR code to view our Stop the Clog videos and learn more about our program.



Be on the lookout for the Clog Squad!



Watch out for the Unflushables!

