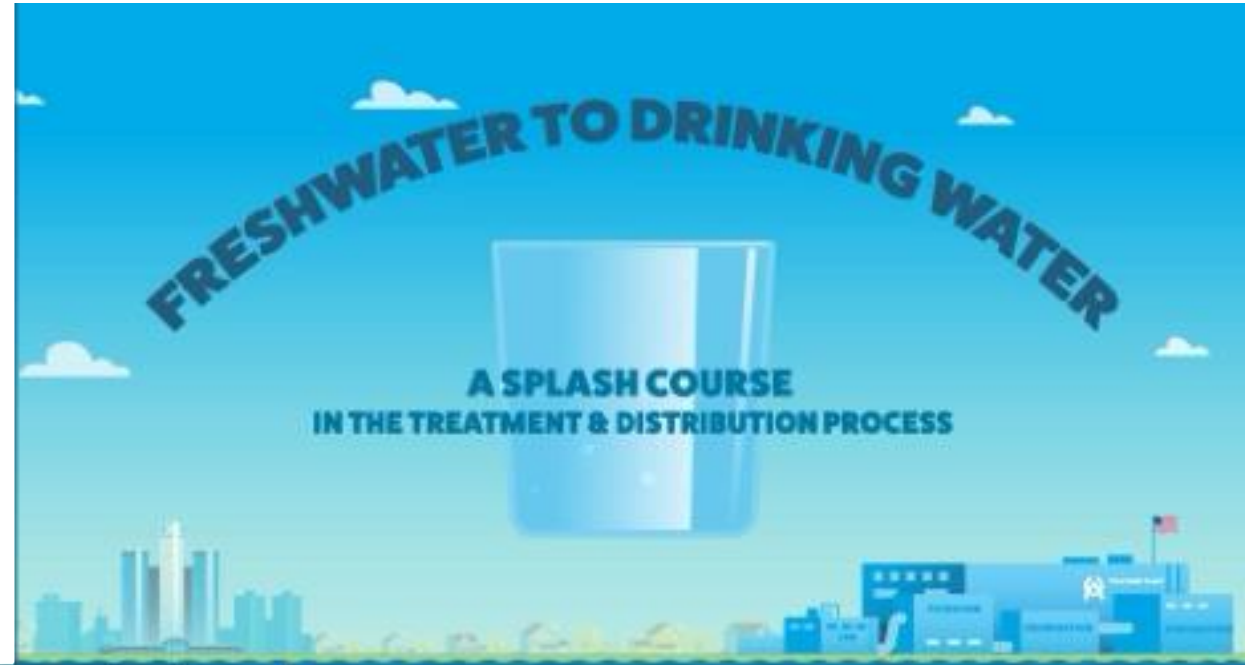
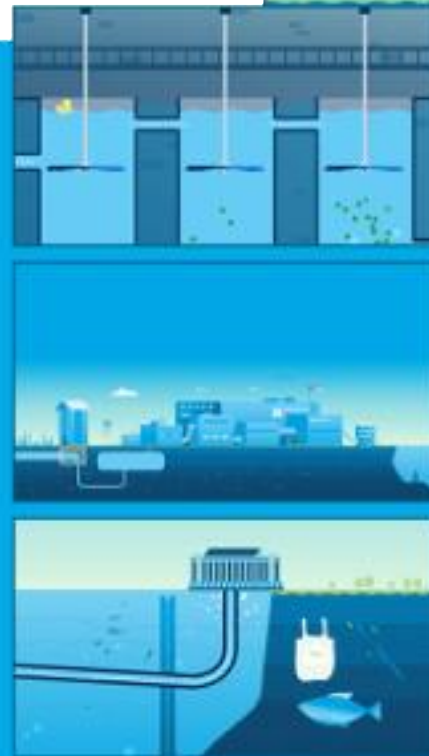


The Great Lakes Water Authority's (GLWA) **"Freshwater to Drinking Water: A Splash Course in the Treatment and Distribution Process!"** video was created to break down the complexity of water treatment and distribution into a fun, easy-to-understand format that engages viewers of all ages.

The primary goal of this project was to educate the public on GLWA's extensive and advanced water treatment process, while also fostering a deeper understanding and appreciation for the vital resource that is clean water.

By using approachable animations, subject-matter experts, and relatable language, the video offers a comprehensive guide on the intricate processes that ensure safe drinking water.



After its release, "Freshwater to Drinking Water" was shared widely across Southeast Michigan through GLWA's social media platforms, community public access stations, and member partner communities.

The video has achieved its goal of simplifying complex water treatment concepts while engaging and educating the public on the importance of preserving clean water.

